

**SPONSORSHIP PACKAGE 2008**



## PASSION STATEMENT

TRACares Foundation is a 501(c)3 non-profit organization that supports worthy causes locally and globally with a passion statement of “Empowering Community.” At TRACares, our promise and commitment is to provide the skills, education and tools needed to empower a community at its core — through successes that help individual’s gain a sense of self-worth, confidence and motivation.

We feel that problems are not solved by financial means alone. Often, we’ve seen donated funds that fix issues of the moment, but don’t offer long-term solutions. TRACares differs because we start with the problem and create a vision for how to address the issue. Our approach is to then be proactive with a community and put together a sustainable solution with self-generating results.



*Kafakumba Training Center's Dining Hall mid-construction. It is pending additional funding to complete the building to first world standards.*

## GOALS

In an effort to take Kafakumba to the next level, we brought seven of our employees with a diversity of expertise to Africa in March of 2007 with the goal of implementing an accounting infrastructure. We evaluated the current structure and are continuing to make recommendations on revised accounting and financial systems and procedures. To further advance the Kafakumba Training Center, however, we understand we must provide the partners with the leadership tools necessary for personal and professional growth that will provoke greater headway in the progress of Kafakumba.

Over several days during our trip in March, we met with John Enright and each member of his management team to introduce such tools, as well as facilitated the process of creating individual goals and 10-year vision and action plans. A valuable instrument we introduced to enhance team leadership was the Kolbe A™, a breakthrough theory that provides a

catalyst to help discern an individual's instincts, insights and intuitions as a unique method of predicting how they will act. More than 500,000 case studies have been compiled to support this theory; in fact, we have been using the Kolbe A for 15 years as an instrumental tool in building our business. Using tools from the Kolbe A provided the foundation for us to establish long-term planning, and ultimately our 10-year vision.



*Children washing before their single meal of the day at one of seven local feeding centers.*

## 10 YEAR VISION

In a collaborative effort, John Enright and TRACares created a 10-year vision we named, “*Central Africa – Transformation 2017*.” We plan to establish the Kafakumba Training Center in Zambia as the archetype of successful business enterprise models throughout Zambia, and ultimately throughout Central Africa to enhance and transform lives of millions.

We made one of our first steps toward reaching our 10-year vision in a visit we had at the DeGama School for the Handicap in Luanshya, Zambia in March 2007. Sister Josephine, who served in the Vatican under Pope John Paul II, runs the school and oversaw more than 200 physically and/or mentally disabled children daily. She also manages seven feeding centers within 50-miles of her school that more than 3,000 orphaned children rely on for their only meal that day. According to Sister, five of these children were dying per week before she took this challenge on. Although she currently raises chickens and pigs, there are simply not enough for all of the meals she must provide. Sister Josephine’s ultimate vision was to become

self-sustaining so she did not have to depend on monthly donations to continue feeding these children. TRACares provided her with a herd of cattle and more chickens so she could generate more of her own food. In November 2007, we held our first fundraising event. The event was created out of the need of Sister Josephine for an additional 100 heifer cows to continue her feeding program and support the children at her school. I am thrilled to say that we sold all 100 heifer cows that night to our attendees.

We must realize the delicate balance of our cultures when introducing first world principals to third world countries. Our business enterprise model at the Kafakumba Training Center is successful because the participants are invested in the ownership, and influence its achievements with their individual skill sets. Through “*Central Africa – Transformation 2017*”, we plan to assimilate, not impose, this model in new villages in the hopes of receiving the same results.

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*Empowering Community*



*John Enright displays the first harvest from the fish ponds which provide protein for 10,000 people.*

## A LETTER FROM JOHN ENRIGHT

The dream of the Kafakumba Training Center was born out of the harsh realities of Central Africa. The poverty, disease, suffering and hopelessness found throughout the region is widely known, though poorly understood. Billions of dollars have been spent through the years by governments, NGOs, and church organizations to try and correct this unacceptable situation with very few lasting results to show for all the money spent. Absolutely central to any transformation for the people of Central Africa is education. I was acutely aware of this when in 1985 I started taking teams of teachers to rural villages in the Democratic Republic of Congo. We would go for a week and teach large groups of people everything from agriculture to basic health care to character development. The results were quite surprising. Most of the teachers and participants promptly contracted dysentery because of the appalling sanitation conditions in the villages. After a few of these less than successful conferences it became clear that a conference center with modern facilities was needed.

In the midst of the upheavals in Central Africa in 2000 the Kafakumba Training Center was launched. The facility was an abandoned trucking company located on 80 acres of land in the Copperbelt area near Ndola, Zambia. The dream was to create a world-class facility which could host up to 500 people at a time for as much time as necessary and conduct training in whatever area was required. In short, a kind of college campus which has no set curriculum, but can accommodate any group and allow them to teach whatever they want. In the light of the extreme poverty and the inability of the participants to pay, this facility must be free of charge.

The Kafakumba Training Center has accomplished a great deal of its dream. It will shortly be able to accommodate 500 participants. Four of the five dormitories are built, and the construction of the fifth is underway. A variety of classrooms for conference participants are in place, as well as buildings which cater to special training for women and children.

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## JOHN ENRIGHT (CONT.)

The auditorium seats over 1,000 and can handle very large groups on a daily basis. The basic structure for the cafeteria is in place, although at this time it falls far short of what it will ultimately look like. Between periods of construction the center has already hosted numerous conferences over the last 5 years, and the facility, when available, is always fully booked a year in advance.

Today the Kafakumba Training Center is a rough, partially finished, useful facility that is deeply appreciated by people in Central Africa and is heavily used. The vision for the center is much more than this. It must be a world-class place which allows for people to come from all over the world and participate in comfort. It must set a standard and example for the rest of Central Africa so that those participating here will leave with a vision of what their own communities must look like. To accomplish this, additional funds of about \$500,000 are required. These funds would pay for a kitchen with dishwashers and hygienic conditions that eliminate fear of the diseases that were disastrous in our early conferences. The facility will have internet capability for significant numbers of people so that training can take place in a huge variety of areas. The auditorium must have capability for projection and Powerpoint presentations, as well as a quality sound system.

There must be toilets and bathrooms that are clean and modern and maintained at a high standard. Finally, there must be landscaping and beauty which says to the participants, "You are important, and we have built this place for you. This is the least we could do because your life matters so much."

The Kafakumba Training Center will be able to continue to function at this high level because it will be totally self-sustaining. It will be completely without cost to the participants at the conferences. It will be supported by businesses created in Zambia which embody and are examples of the very teaching that the Center hopes to give concerning character and development. It is the vision for the Center that it will provide both an example of the transformation needed in Central Africa as well as becoming the engine that will make this transformation possible.

Recently 120 local peasant farmers gathered in the auditorium to learn about beekeeping. They learned how to save the ever-shrinking forests of Zambia by turning them into a source of income for themselves and their families. On the faces of that group I saw excitement, hope, and enthusiasm. They will all soon be receiving their first beehives, and the project will be launched. Kafakumba Training Center is and will become even more so an alternative to hopelessness, poverty, disease, and suffering.



*John Enright with members of his management team.*



*Dormitory and training building at Kafakumba Training Center.*

## KAFAKUMBA TRAINING CENTER FACT SHEET

**Location:** Zambia, Africa

**Overview:** TRACares partnered with Reverend John Enright, founder of the Kafakumba Training Center to establish a foundation for progressive socio/economic development that directly benefits more than 10,000 local villagers by focusing on joint ownership, profit-sharing and job creation. The commitment is to provide the skills needed to empower a community at its core – through successes that help individual’s gain a sense of self-worth and confidence. By using methods such as organic farming and manufacturing, the Enrights and their village are fueling sustainable income and creating productive lives for the Zambian people.

**Visitors:** Currently the Kafakumba Training Center services 50 - 60,000 residents per year.

**Who:** Reverend John Enright, a missionary in Africa since 1977, was born and raised in the Democratic Republic of Congo to missionary parents.

**What:** Educate, train and provide individuals with the tools to establish a productive future through techniques such as defining individual goals and 10-year vision and action plans.

**Donations:** Funds raised to toward completing the construction of the grounds, roads, kitchen and dining hall, dorms and auditorium.

### For Profit Businesses

- Sawmills/Woodworking
- Aloe Verde Planting
- Fish Harvesting
- Cattle/Ranching
- Beekeeping
- Chickens
- Banana Production/Distribution

### Non-Profit

- Kafakumba Training Center
- De Gama School for Handicapped Children
- Seven Local Feeding Centers

# SAWMILLS/WOODWORKING



*Wood is waiting to be made into products by woodworkers in the sawmill area.*



*Finished pieces of wood await arrangement into chairs.*



*One of over 100 woodworkers sands pieces of wood for a myriad of products.*



*A detail picture of a piece of wood being sculpted for a chair.*



*The sawmills take Zambia's precious natural resources of teak and rosewood and build furniture, windows and doors.*



*Furniture and other wood related products are exported in Africa and globally.*

# BANANA PRODUCTION AND DISTRIBUTION



*Zambian soil is ideal for growing bananas.*



*Close up picture of the abundance of bananas that are grown in Zambia.*



*The women walk into town carrying bananas on their heads.*



*Banana fields.*



*Every morning, Zambian women collect bananas to sell in nearby towns.*



*Bananas are picked and await Zambian women each morning to be brought to market.*

## CATTLE/RANCHING



*TRACares Foundation raised money to provide Sister Josephine with a herd of cattle used to feed the children at the feeding centers.*

## BEEKEEPING



*The Kafakumba Training Center has trained members of Zambia to participate in a new beekeeping enterprise.*



# FISH HARVESTING



*In the village of Ndola, fish farms grow and produce Talapia fish. The fish farms are harvested 5 times per year and provide protein for over 10,000 people.*



*Chickens are raised to sell for a profit and to feed 3,300 children at the local feeding centers.*



# CHICKENS

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# KAKAKUMBA TRAINING CENTER



*Kafakumba's dining center is under construction and will be built to "first world" standards.*



*Children painted this mural in their training area.*



*Recently built women's dormitory.*



*Children play on the newly construction playground which offers a safe place for children to play while their families train at the Kafakumba Training Center.*



*Existing buildings used for training and development of Zambian citizens.*



*The dining center above is in need of additional funding to complete construction.*

# DE GAMA SCHOOL FOR HANDICAPPED CHILDREN



*Sister Josephine houses, feeds and educates 200 mentally and physically disabled children at the DeGama School.*



*Without the DeGama School, these children would not be able to survive in Zambia.*



*Sister Josephine with one of her students.*



*Dormitories at the DeGama School.*



*Classes are sometimes held in trailers as shown in the above picture.*



*Class at the DeGama School.*

# FEEDING CENTERS



*Children waiting to enter one of seven regional feeding centers run by Sister Josephine. Without these feeding centers, 5 children would die per week.*



*Children share meals consisting of sausage and beans.*



*3,300 children come from as far as 10 miles away to eat at one of the 7 local feeding centers.*



*Oftentimes, the children at the feeding center are orphaned or afflicted with HIV/AIDS.*



*Local women help to prepare meals for the children.*



*Each child's weight is entered into a ledger as they proceed into the feeding centers.*

